

The background of the slide is a photograph of the Seattle skyline at sunset. The Space Needle is the most prominent landmark on the left side. The sky is a mix of orange, yellow, and blue, with some clouds. The city buildings are silhouetted against the bright sky. The overall mood is serene and professional.

GETTING READY FOR SEATTLE FIFA WORLD CUP 2026™

Presentation to the WA State MLB Stadium Public Facilities District

Peter Tomozawa, CEO

Seattle FIFA World Cup 2026 (SeattleFWC26)



OUR VISION IS TO FOSTER A LASTING LEGACY
FOR OUR REGION, GUIDED BY THE SPIRIT OF SOCCER,
INNOVATION AND INCLUSION.



THE MOST BELOVED COMPETITION IN THE WORLD



2026 WILL MARK THE LARGEST TOURNAMENT OF
ANY KIND THAT HAS EVER TAKEN PLACE ON EARTH



48 Teams
3 Host Countries
16 Cities





MATCH SCHEDULE

6/15/26 **GROUP STAGE**

6/26/26 **GROUP STAGE**

6/19/26 **USA GROUP STAGE**

7/01/26 **ROUND OF 32**

6/24/26 **GROUP STAGE**

7/06/26 **ROUND OF 16**



A ONCE IN A LIFETIME MOMENT FOR OUR REGION



LEGACY BASED ON INNOVATION & PEOPLE

FIFA Pillars:

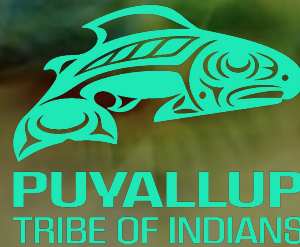
- Human Rights
- Sustainability
- Accessibility

SeattleFWC26 Pillars:

- Community
- Culture
- Children



**First time in history an Indigenous
people have ever become a World
Cup supporter.**



OFFICIAL WORLD CUP 2026 — SEATTLE LEGACY SUPPORTER

WORLD CUP FOOTPRINT



GAME VENUES

- Lumen Field
- BC Place (Vancouver, BC)



Vancouver, BC



PRACTICE FIELDS

(Only 2 sites will be selected)

- Seattle University
- Starfire Sports (Tukwila)
- University of Washington



TEAM BASE CAMPS

(Proposed, may not be selected)

- Renton
- Spokane
- Portland, OR



FAN ACTIVATIONS

- FIFA Fan Fest (Seattle)
- Fan Zones (+9 TBD Cities)



Portland, OR



STADIUM NEIGHBORHOODS ENGAGEMENT

Began in 2018

CID Community Survey,
Pioneer Square next

Highlight vibrancy of &
generate benefit for each
neighborhood

150 neighborhood & legacy
engagements in 2024

TRANSPORTATION & SECURITY

Simultaneous events
across Washington

Maximize no/low carbon
options

Federal, state, local
coordination





1 Game | 4 Days

**>\$50M regional
economic benefit**

Estimates for MLB ASG and NHL WC provided by Visit Seattle



1 Game | 1 Day

**>\$30M regional
economic benefit**



6 Matches | 3 wks

**2B viewers
750K visitors**

Preliminary estimates



IN PROGRESS

Upgrade stadium & fields

Continue planning & community engagement

Finalize Legacy deliverables

Secure public & private sponsorships

Develop small business playbooks

Confirm 9 Fan Zone cities



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SEATTLE**

STAY IN THE KNOW



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