



SEATTLE MARINERS  
AND MARINERS CARE  
SOCIAL JUSTICE  
COMMITMENTS:

**REFLECTING ON  
ONE YEAR OF  
PROGRESS**

All Major League Baseball trademarks and copyrights are used with permission of MLB Advanced Media, L.P. All rights reserved.



SEATTLE MARINERS AND MARINERS CARE  
SOCIAL JUSTICE COMMITMENTS:

**REFLECTING ON  
ONE YEAR OF PROGRESS**

Our communities should be places where everyone can thrive. The Mariners and Mariners Care are dedicating our people, partnerships, and platform to help make this possible.

There is a sizeable gap between the health and economic outcomes of many Black, Indigenous, and People of Color (BIPOC) and their white peers. The systems that created this gap threaten the vitality of our entire community. When everyone in our community can thrive, we can all excel together as a society.

The Mariners vow to put our resources to use where they can have the most impact. After significant research and consideration, we committed to action in several areas.

**The Hometown Nine** is a five-year fellowship program that prepares young people for athletic and academic success. Each year, the Mariners and Mariners Care commit to 9 incoming 8th-graders. The inaugural class of the Hometown Nine was announced in 2020. We will welcome our 2nd class in August.

**75%** | “Low income”



**95%** | “Affluent”



Kids are more likely to participate in organized sports if their families have higher incomes. 75% of children from “low income” (<\$72k/year) play organized sports vs. 95% of affluent (\$96k+).

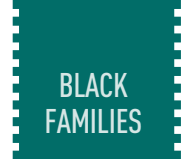
Source: King County State of Play Report

**\$94,533**



WHITE  
FAMILIES

**\$48,075**



BLACK  
FAMILIES

In 2019, the median income for white families in King County was \$94,533, and only \$48,075 for Black families.

Source: The Race Gap (King County, WA)

**On BASE (Baseball and Softball Everywhere)** improves playing opportunities for all kids. Since 2018, we have served thousands of kids, coaches, and parents in the Pacific Northwest through our sports camps, coach trainings, and equipment donations.

## **PROMOTE POSITIVE PHYSICAL AND MENTAL HEALTH FOR BIPOC YOUTH**

**The King County Play Equity Coalition** helps more young people access the benefits of movement. Its 110+ members are focused on systemic change in youth sports. Our grant will support a Youth Action Team to inform and guide work moving forward.

**The Boys & Girls Club of Brewster, WA** serves a low-income rural community in Okanogan County. A grant from Mariners Care will help kids take part in regional baseball and softball leagues, provide transportation to games and practices, and develop more sports activities.



Baseball loses more kids by middle school than any other sport. baseball, with almost 2 million fewer participants for ages 13-17 than ages 6-12.

Little League and other forms of community-based play are dominant through age 13, then players transition to larger fields and cost-prohibitive travel teams.

Source: King County State of Play Report



**You Grow Girl!** is using their grant to finance a therapeutic housing program for homeless young women of color. The 18-month program will provide safe and stable housing, case management, mentorship, and support groups.

**CHOOSE 180** helps young people in King County get out—and stay out—of the criminal legal system. Our grant will increase access to counseling and other mental health resources, as well as help CHOOSE 180 expand their outreach, support program development, and train staff.



**UW's Foster School of Business's Minority Business Executive Program** offers BIPOC business owners the skills, training, and support they need to thrive. Mariners Care is funding scholarships for 5 BIPOC business owners to participate in this program.

**ACCELERATE EQUITABLE OUTCOMES FOR BIPOC BUSINESSES**

In 2012, only **.27%** of Washington State's businesses were Black-owned and only **.85%** were Latinx-owned. The vast majority—**96%**—were white-owned businesses.

*Source: 2012 Economic Census with demographic estimates from 2012 Survey of Business Owners*

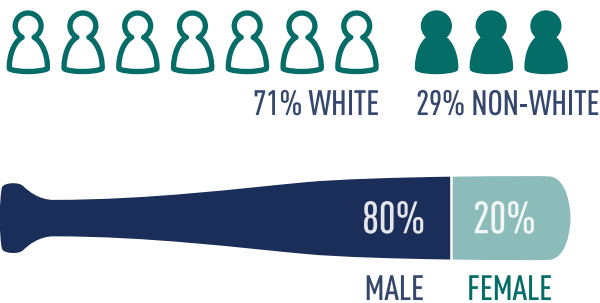
Starting a business is always challenging but Black-owned businesses face a multitude of hurdles.

BIPOC-owned businesses increasingly generate jobs and revenue for the U.S. economy. From 2002 to 2016:

- The number of people employed by Black-owned businesses increased 50.3%
- Employees of Latinx-owned businesses increased 81.4%
- Employees of Asian-owned businesses increased 99.9%

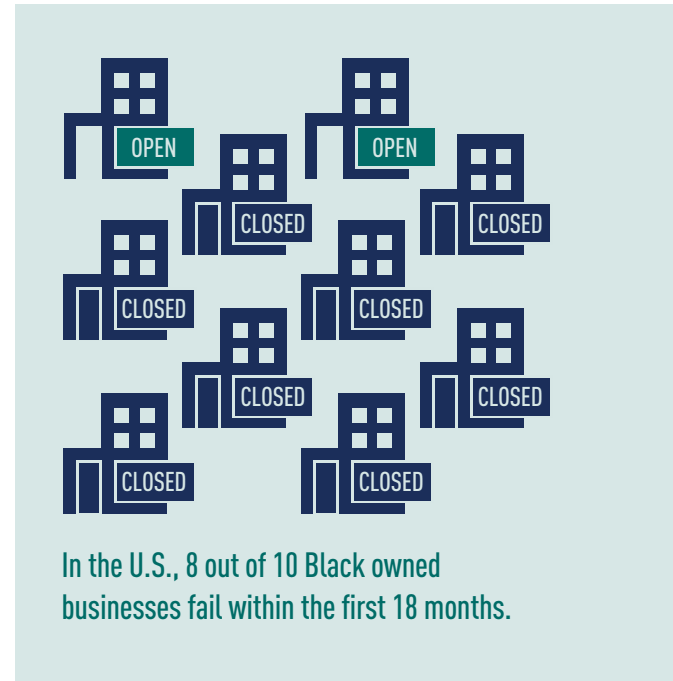
*Source: Timothy Bates*

**Seattle University's Albers School of Business and Economics** partnered with the Mariners and other Seattle pro sports teams to launch an MBA in Sport and Entertainment Management. Diversity, equity, and inclusion are at the heart of the program, which welcomed 30+ students in June 2021.



The business side of baseball remains predominantly white and male. 71% of MLB front office professionals identify as white and 80% are men.

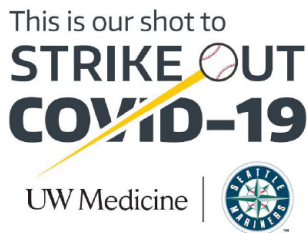
*Source: MLB*



*Source: MSNBC*



**ADVANCE EQUITY THROUGH COVID-19 RESPONSE AND RECOVERY**



**Strike Out COVID-19** is a joint Mariners-UW Medicine campaign to advance vaccine equity through mobile vaccination efforts and community outreach. The campaign targets communities hit hardest by the pandemic and historically marginalized by healthcare systems.



**All In WA** is a statewide effort to support workers and families in our state who've been hit hardest by COVID-19. The Mariners donation helped thousands of people across WA get emergency financial assistance, essential childcare, mental health services, food assistance, and more.



**The Fund for Inclusive Recovery** will drive investments to BIPOC communities during the long recovery from COVID-19. Mariners Care is a founding partner of the Fund, which plans to announce grants opportunities before the end of 2021.