



Logroom goals UNLOCKED

ROYAL BROUGHAM

CENTER

9

ROYAL BROUGHAM HOTEL

ROYAL BROUGHAM

NO PARKING
TOW ZONE
NEXT

↑

PREPARE
TO STOP

ROAD WORK
AHEAD

Reinventing Cities

A global competition for
zero-carbon & resilient
projects

Costanza De Stefani,
Reinventing Cities
project manager



Reinventing
Cities



C40 Cities

C40 is a network of mayors of nearly **100 world-leading cities** collaborating to deliver the urgent action needed right now to **confront the climate crisis**. Together, we can build **healthy, equitable and resilient communities** creating a future where everyone, everywhere can thrive.



Directly representing just under **600 million** residents

Representing **20% of the global economy**

Mayor of London Sadiq Khan and Mayor of Freetown Yvonne Aki-Sawyerr are Chairs

Michael Bloomberg serves as President of the Board

C40 Reinventing Cities

- **Flagship C40 program** running since 2017.
- **Global competition** to stimulate sustainable development and **innovative solutions to environmental and urban challenges**.
- Create a space where **cities and private sector can collaborate** for zero-carbon and inclusive urban regeneration.
- **Transform underutilized urban sites** into sustainable and community-focused projects.

MKNO, Paris



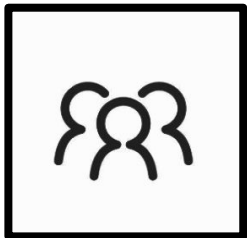
How it works



City/site owner propose **underused sites** ready for redevelopment



C40 co-organises the **global call** for projects



Creative teams present their **best proposals** to redevelop the site



Competition process & framework

Competition Framework

- **Common objectives** that projects are invited to address.
- **Energy and clean construction** are mandatory.
- Cities define **local climate priorities** and specific focus.



High-quality design



Green buildings & energy



Clean construction



Inclusion & community



Low-carbon mobility



Urban nature



Climate resilience



Circular resources



Water management



Sustainable lifestyle

10 Climate Challenges

C40
CITIES

Examples of sites

COMMERCIAL SPACES



NEW DEVELOPMENT AREA



CAR PARK



FORMER LANDFILL



DYSFUNCTIONAL SQUARE



INFILL



DISUSED FACTORY



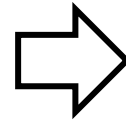
DISMISSED RAIL YARD



Suggested process: two-phase competition

Phase 1

Expression of Interest



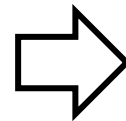
Selection of 3 to 5 finalist teams

Teams are expected to present a “light” proposal:

- **Description of the team**
- **Presentation of the project & development concept for the site**

Phase 2

Final Proposal

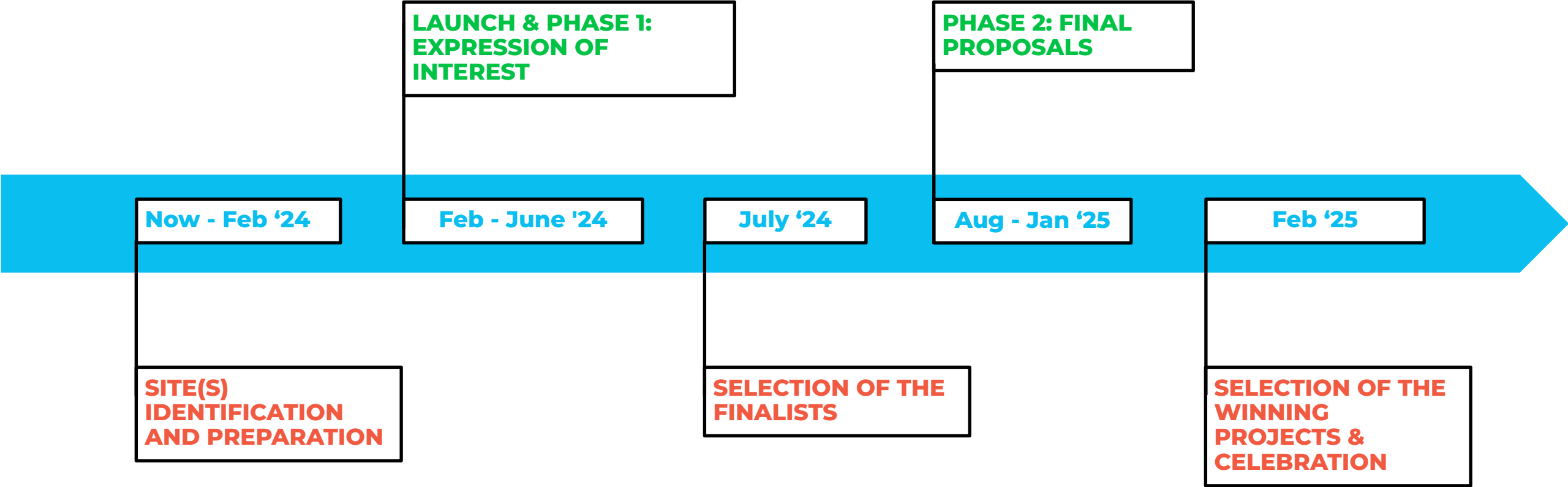


Selection of 1 winning team per site

- **Detailed project** (including design, uses, environmental performance etc.)
- **Financial offer** to buy/lease the site & **business plan**
- **Environmental monitoring protocol**

Provisional timeline

(to be discussed and adjusted by each city)



Main roles & responsibilities

CITY

- **Identify a suitable site(s) for the competition** and provide key documentation
- Sign official participation letter
- **Finalize agreement with the winning team** and follow the project implementation

C40

- **Coordinate the overall program**
- Manage the **dedicated website, tools and documents**
- **Launch global comms campaign**

C40 + CITY

- **Prepare competition documents** for each site
- **Mobilise stakeholders** and promote the competition
- **Support participating teams** during the competition
- **Analyse proposals received** and **organize a jury to select the finalists and winner(s)**

Next Steps

C40 global competition launch scheduled for **Thu 15 February**:

- C40 global comms & announcement of all participating cities and sites via **media and press channels**.
- **Participating cities amplify** and take part in the comms.

Key documents required for the launch (*C40 provides all editable templates*):

- **Official participation letter** signed by the city and WSDOT.
- **Site Form** describing the site. *If full version is not completed, can be released after the launch.*
- Confirmation that **Phase 1 Regulation** works. *In general, for phase 1 (Expression of Interest) C40 regulation suits all cities; phase 2 can be adapted at later stage (i.e. using local RfP template).*

Campo Urbano, Rome

'The Reinventing Cities competition has inspired exactly the inventive collaboration we need to combat the climate crisis .

It is more than an innovative competition - it is providing vital solutions to build the urban future we want.'

Mark Watts, C40 Executive Director

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